



Meet the Board

January 2019 Highlight



Deborah Gutteridge, MS, CBIST CMSA Foundation President

CMSA Foundation is pleased to introduce you to the Foundation President, Deborah Gutteridge. She stepped into the President role in June 2018 and has led with energy and passion ever since!

Tell us about your first involvement with the CMSA Foundation?

Approximately four years ago, the Foundation was in a booth separate from CMSA at the National Conference. Since raffle ticket sales were slow Rebecca Perez and I each grabbed several stacks of tickets and walked throughout the exhibit hall. We sold all of the tickets! Since then, the Foundation booth has been brought back into the main CMSA booth, and raffle ticket sales have soared! I think the separate Foundation booth got lost in the enormity of the exhibit hall itself.

What other volunteer roles do you hold with CMSA Foundation or with CMSA?

I was most recently a three-year Director on the CMSA Board, completing my term this past June. I also had the pleasure of a Director role on the CMSA Foundation board prior to my Presidential term.

What is your first memory of the CMSA Foundation, and what surprised you most about working with the Organization?

My first memory of the Foundation is watching Peggy Leonard, our Founder and longtime President, at the All Member Meeting at National Conference. I remember her standing at the podium and whipping the meeting and chapters into a frenzy of a bidding war over a banner signed by the CMSA National Board Members! Chapters were trying to outbid each other, some even joining forces to pool their monies to beat the other chapters. The biggest bidding war was Kansas City CMSA Chapter trying to outbid the New England Chapters! Kansas City is my home chapter, and we partnered with the Detroit chapter and eventually won the banner! I am most surprised that that many of our members do not know what the Foundation does, nor its mission. I hope to change that through bringing more clarity and opportunities for individual members and Chapters to participate in our activities and contribute to our vision.

What do you wish other people knew about the Foundation, that they may not be aware?

I wish our membership had a better understanding of the purpose of their Foundation, and the wonderful opportunities the Foundation offers through scholarships, grants and award recognition for activities to include Integrated Case Management, Process Improvement (Design and implementation), and Public Policy. All of

these activities and opportunities serve to highlight and promote the advancement of Case Management. In addition, we have a goal of raising the visibility of case management and to enhance public awareness and esteem for the profession.

When friends and colleagues find out that you volunteer with the CMSA Foundation, what do they say or ask?

Whenever folks find out I volunteer for the Foundation, they immediately ask me what the Foundation does and why I volunteer here. I tell them how inspired I was by Peggy Leonard, and when she asked me to step into this role, how could I say no? The mission and vision of the Foundation are so important to the future of case management profession. I want to help us get there!

What does your life look like outside of your volunteer work?

Outside of the Foundation and volunteer work, I work as the Regional Manager of Marketing and Business Development for NeuroRestorative. When I am not working, I am bouncing between my home in Kansas City, MO and my lake home at Lake of the Ozarks, Sunrise Beach, MO.

What might someone be surprised to know about you?

Folks are stunned when I tell them I have taught basket weaving among other crafts. While in graduate school, I managed my Mother's arts and craft store, Cinnamon's, in St. Joseph, MO. I also know how to change my own boat motor oil!

Want to get to know more about Deborah's passion for the Foundation?

Who knows? It may be contagious. Feel free to contact her at deborah.gutteridge@neurorestorative.com.