



Your Board Your Vote

2019 ELECTION

CMSA BOARD OF DIRECTORS

Meet the Candidates!

Review more information on their Campaign Statement, Biography, Leadership and Honors.

Case Management Society of America

6301 RANCH DR, LITTLE ROCK, AR 72223 | WWW.CMSA.ORG/2018BODELECTION

MEET THE CANDIDATES

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2019-2023 Pres-Elect / President / Past President

Candidate 1 of 2



Catherine Campbell, MSN-RN, MBA, CCM, CHC, FACHE, DNP

Employer: Southeastern Oklahoma State University

Title: Professor

Chapter: Dallas / Ft. Worth, TX

Email: cec5479@me.com

Hello Case Manager Colleagues, I am Catherine (Cathy) Campbell. I am honored and humbled to be a nominee for President-elect. My educational accomplishments and certifications include: MSN, MBA, CHC, FACHE, CCM, and completing the Doctor of Nursing program with a focus on management and leadership. I currently am a professor at Southeastern Oklahoma State University teaching Information Technology Systems and Electronic Medical Record in the Master Business graduate program supporting healthcare technology of the future.

My executive leadership experience has been a Director of Case Management and corporate Case Management consultant, Chief Executive Officer, and Chief Nursing Officer that have provided a sound foundation to assume advanced leadership roles. These executive positions and experience have positioned my growth and leadership within the Case Management Society of America leading to Chapter and National elected positions.

Dallas/Ft. Worth CMSA volunteer positions included: President-elect, President, Conference Chair, and Executive Director. National CMSA positions are Chapter Leadership Chair, Board of Director, Treasurer, and currently on the CMSA National Board.

My continued dedication and passion for case management has led me to make the decision to run for President-elect. Along with continuing the aspects of case managers' education and value of the case manager role, a deep concern has driven my personal desire to provide a sense of caring to each and every case managers' life purpose. As a Board of Director, I introduced an accepted plan to the Board providing a series of webinars addressing and supporting the personal aspects of this often-overwhelming role as a case manager. The goal will be to demonstrate the 'caring' of the CMSA organization beyond our current endeavors. CMSA can meet the global needs of case managers through CMSA Case Manager Advocacy. Your vote will support these endeavors to address the holistic needs of committed Case Managers providing areas of resilience and life's purpose both personally and professionally.

I believe I have the heart, knowledge, and skills to perform in the President-elect position.

Your vote to elect me as the CMSA President-elect will be appreciated and provides an avenue to advance my commitment and continued support of all Case Managers.

Thank you for your vote.

Catherine Campbell BIOGRAPHY

The Case Management Society of America is the leading professional association for case managers regardless of position. Running for an elected office should not be considered lightly, especially when making the decision to run for the top position in our association.

I have extensive leadership experience that has prepared me for this important role which includes previous DFW CMSA and CMSA National positions. On the local level, I have provided service to DFW CMSA as a Board member, President-elect, President, and Executive Director. These positions have allowed me to gain additional knowledge in conference planning, chapter finances, and leadership to volunteers and members and non-members. My passion and dedication to CMSA has extended nationally assuming Chapter-Leader Chair, where I was responsible for providing monthly calls and webinars, Board of Director twice, and Treasurer for three years.

My continued dedication and passion for the case management profession has led me to make the decision to run for President-elect. It is important that we continue developing case management education and emphasize the value of the case manager role. In addition, I have a personal desire to develop programming that provides a sense of caring to each and every case managers' life purpose. As a Board of Director, a plan has been introduced to the Board to provide a series of webinars addressing and supporting the personal aspects of this often-overwhelming role as a case manager. The goal will be to demonstrate the 'caring' of the organization beyond the current endeavors. A feeling of alignment can be a magnetic force to join CMSA and retain the current members. Competition may provide free conference registration and chapter financial support, but CMSA can meet the global needs of case managers through CMSA Case Manager Advocacy.

Community service is noted in my role as an AARP North TX Public Policy volunteer, American College of Healthcare Executives Lifetime member mentoring committee, and NIH Kidney Precision Medicine Project committee member. These volunteer roles have provided a sense of importance to advocate for human-mankind. Additional leadership roles have been within the C-suite as Chief Nurse and Chief Executive Officer, as well as actively engaged in bedside case management. All aspects of my career have built a foundation to competently and compassionately lead CMSA through strategic principles, fiduciary responsibility, hands-on financial data assessment, and acting in a kindly manner allowing each individual to realize their value as a person.

Honors & Awards	Professional Memberships	Leadership Positions
<ul style="list-style-type: none"> • Inductee Honor Society of Nursing, Sigma Theta Tau Intl, 2018 • Featured Spotlight Exec Fellow, Amer Coll of HC Exec, 2018 • Advisory Committee, ANA, 2017 • NIH Comm Rep for Dallas, TX Community Engagement and Tissue Pathology Comm, UT SW NIH Kidney Precision Medicine Project, 2017 • Volunteer Appt – Public Policy Advocate, Amer Assoc of Retired Persons, 2015 • Case Manager of the Year, Dallas / Ft. Worth Chapter of CMSA, 2014 • Fellow, Amer Coll of HC Exec, 2011 • Certified in HC Compliance - 2008 Manager of the Year, Healthcare Management Assoc, 2002 • Outstanding Volunteer Service, State of OK Dept of HHS, 1996 	<ul style="list-style-type: none"> • Case Management Society of America (CMSA), 2008-present • Dallas/Ft Worth Chapter of the Case Management Society of America (DFWCMSA), 2008-present • American College of Healthcare Executives, 2000–present • AARP Public Policy, 2006-present • American Nurses Assoc, 2016-present • Sigma Theta Tau, 2018-present 	<p>CMSA</p> <ul style="list-style-type: none"> • Treasurer, 2014-17 • Finance & Audit Comm, 2013-18 • Board of Director, 2013-14 • Chpt Pres' Council Rep, 2011-12 • Public Policy Committee, 2009-11 • Communities of Practice, Public Policy Facilitator, 2009-11 <p>DFWCMSA</p> <ul style="list-style-type: none"> • Executive Director, 2011-13 • Public Policy Liaison, 2010-11 • President, 2010-11 • Annual Conf Chair, 2010-11 • Board of Directors, 2008-10 <p>National Institutes of Health</p> <ul style="list-style-type: none"> • DFW Patient Rep, 2017-present

2019-2023 Pres-Elect / President / Past President

Candidate 2 of 2



Melanie Ann Prince, Colonel, BSN, MSN, RN-BC, CCM

Employer: Headquarters Air Force (*Retires Oct 2019*)
Title: Special Assistant to Air Force Surgeon General
Chapter: Richmond, VA
Email: melanie.shilo.prince@gmail.com

I am Melanie Ann Prince, case manager with a myriad of experiences in clinical case management, executive leadership, and healthcare delivery. Like many of you, I fulfill several roles: spouse, parent, sandwich-generation daughter, mentor and full-time professional, constantly striving to set conditions for others to excel.

Over 20 years in case manager and as a life-long, active CMSA member, in part, qualifies me to serve as President-Elect. Strategic development of global case management programs, senior-level multidisciplinary collaborations, persistent study, and nearly 30 years in public service...shaped my ability to secure policy decisions and multi-million-dollar resourcing that institutionalized case management practice in the military. Yes, I am currently serving in the military, but I am NOT campaigning as a military officer. In fact, I will retire from the Air Force this year and transition to full-time service to CMSA, ideally in the capacity of President-Elect. I hope that my personal service on local and national CMSA Boards, my varied experiences, and unfailing commitment, inspires confidence in your decision to make me your choice to lead CMSA to aspirational heights.

If I am fortunate to serve as President-Elect, I will build on the ideas of past and present leaders, while translating the visions of a new generation into complementary realities. My platform can be described as a "3-C" community concept. The first "C" is to foster a CULTURE of community, with diversity in professional and demographical attributes. Leveraging the power of diverse communities, functioning as one body, will cement an enduring organization, energized by many perspectives, especially in *thought* leadership.

Next, we build on the 2nd "C", a COLLABORATIVE community, embracing the uniqueness of multi-generational and multi-specialty case managers, eliciting greatness from every member, such that we reciprocally develop each other.

Lastly, I would advocate for a CONNECTED community; harnessing the experiences of Chapter and National CMSA Boards, exploiting the use and application of technology and mapping a visible multi-layered engagement to meet case managers where they are, both tactically with members and strategically with industry. Connectivity to each other and with strategic partners will help us manage CMSA's important moments of our time.

A CULTURE of community is "what we should be"; a COLLABORATIVE community is "how we should function"; and a CONNECTED community is our vector "*for who . . . and with who*".

Our "3-C" community would generate a self-sustaining organizational life cycle spanning retiring, current, and not-yet-born CMSA members. Setting these conditions for all of us to excel, will energize CMSA to produce aspirational roadmaps for professional excellence across the spectrum of stakeholders.

I've been called a trailblazer, but I see myself as a map maker...shaping and navigating...advancing along trails already formed, and having the courage to forge new trails that accommodates inclusivity and contemporary ideas! Your vote for me, Melanie Ann Prince...as in "MAP", binds us to service and excellence for CMSA. Thank you in advance for your support!

Disclaimer

Colonel Melanie A. Prince is currently a member of the Armed Services, but will be transitioning to civilian life October 2019. Her candidacy for CMSA President-Elect is pursued as an independent, personal individual, American citizen and not as a representative of the Department of Defense or United States Air Force. The opinions and assertions expressed herein are those of Melanie A. Prince, and do not reflect the official policy or position of the Department of Defense or United States Air Force.

Melanie Ann Prince BIOGRAPHY

Melanie A. Prince, assigned to Headquarters Air Force, is responsible for developing strategies to eliminate interpersonal violence in the military. She started her career as a medical-surgical nurse and progressed through 20+ years of diverse clinical experiences in emergency care, inpatient and ambulatory health, wounded warrior programs, population health, disease and case management.

Her excitement and confidence in the principles of case management inaugurated the Air Force’s first independent Nurse Managed Clinic staffed exclusively by case managers, where patient outcomes were game-changers for medical management and population health. Recognized for fusing business acumen with clinical expertise to launch award-winning programs, Melanie is considered a subject matter expert in case, disease, and utilization management.

As the Air Force consultant for case management, she advised Air Force senior leaders on case management policy and practice, forging the adoption of Case Management Society of America (CMSA) standards of practice and industry principles for clinical case management. Melanie authored content for global case management contracts with Air Force, Army and Navy, designed on-line training for novice case managers, developed protocols, and co-authored the military’s Medical Management Guide.

Melanie served in various leadership positions including Commander (Chief Executive Officer) of a medical facility, Strategist and Policy Analyst, Nurse Executive and Case Manager Supervisor. Her practical experience also extends into quality improvement methodologies such as Lean for Health Care, Six Sigma, and strategic transformation, useful in driving powerful organizational change at various levels. She was also an adjunct faculty member at Trinity Washington University.

Melanie is a graduate of Air University in Montgomery, Alabama, where she earned a Master’s Degree in Military Strategic Studies. She also has a Master’s Degree in Nursing with a concentration in Case Management from University of Arizona, and a Bachelor’s Degree in Nursing from University of Louisiana, Lafayette.

Active in professional organizations, Melanie has been elected to local and national leadership positions, as well as appointed to national advisory roles for the CMSA, including Chapter President and Treasurer, National Board Director, Secretary, Public Policy Committee and Case Management Industry Leadership Coalition member, Military Liaison and Advisor to the CMSA National Board. As one of the founders of the DOD/Veterans Affairs Military Day, Melanie launched a forum that brought clinical case managers from diverse backgrounds who served wounded warriors and other clients, into a full day of workshops, collaborations, and professional development. Military Day is now a permanent part of CMSA’s annual conference after over 10 years of growth and evolution supporting case managers from the Air Force, Army, Navy, Coast Guard, National Guard and Reserve components, TRICARE, and Veterans Affairs.

Melanie has been a requested speaker across the country, including annual CMSA conferences, and also authored case management content, editorials, policy, and training in various publications both military and non-military. A notable leader and mentor in her profession, she has won numerous awards including the distinguished CMSA Chapter Case Manager of the Year in 2003 and the National Case Manager of the Year in 2004.

Honors & Awards	Professional Memberships	Leadership Positions
<ul style="list-style-type: none"> • Case Manager of the Year, CMSA Ntl, 2004 • Case Manager of the Year, CMSA Chapter of the Ntl Capitol Area, 2003 • Multitude of Military Awards and Decorations: 2003-present • Field Grade Officer of the Year, Air Force DC, 2010 • AF CM Consultant, Air Force Surgeon General, HQTR, 2009 • TRICARE North Star Award, DOD Mid-Atlantic TRICARE Mkt Mgmt, 2006 • Joint Commission Outstanding Performer, AF Inspector General 2005 	<ul style="list-style-type: none"> • Case Management Society of America, 1998 – present • American Nurses Association, 2006 – present • Federal Nurses Association, 2010 – present • Assoc of Military Surgeons of the US, 2003 – 2017 	<p>CMSA</p> <ul style="list-style-type: none"> • Military Advisor, 2013-pres • Director, 2009-10 • Public Policy Mbr, 2008, 2010-19 • CM LDRSP Coalition, 2008, 2010-19 • Various committees and interest groups, 2001-present <p>CMSA DC Chapter</p> <ul style="list-style-type: none"> • President/Treasurer, 2003-2010 <p>US Air Force</p> <ul style="list-style-type: none"> • Special Program Asst to AF Surgeon General, HQTR, 2012-13, 2016-pres • Medical Grp Comm (CEO), 2014-16 • Squadron Grp Comm (CEO), 2010-12 • Chief Nurse Exec, deployed, 2009-10

2019 – 2021 Secretary

Candidate 1 of



Janet Coulter, MSN, MS, RN, CCM

Employer: Custom Design Benefits

Title: RN Case Manager

Chapter: Southern OH Valley

Email: janminard@aol.com

Hi, everyone! My name is Janet Coulter and I would like to thank you for considering me for the position of Secretary of CMSA. I am committed to the advancement of case management and I am passionate about case management and CMSA! I am dedicated to providing quality patient care and quality mental health services along with accessible, affordable health care. I am so proud to be a part of this amazing organization! CMSA is actively expanding the case management body of knowledge, bringing value and integrity to our profession, and strengthening the quality of case management practice. We are in a unique position to continue to have a major impact on improving health care outcomes as well as the growth and evolution of our profession. I strongly support CMSA's focus on growing our membership, developing leadership at the local and national levels, protecting the title of "case manager", contributing to the body of knowledge by facilitating research, and increasing the public's knowledge and perception of case management.

I am passionate about CMSA! I have been a member of CMSA since 2006 and have been active in our local chapter for the past twelve years serving in several leadership positions including two terms as President, two terms as Secretary, multiple terms as a Director, Chair of numerous committees and Chair of one of our fall conferences. I am currently President for the third term. In 2012, I was honored to be the recipient of Southern Ohio Valley CMSA's Excellence in Case Management Leadership Award.

In addition, I have been active at the national level serving as a Board member for four years, member of the Executive Board of Directors for two years, and Chapters President Council Representative for one year. I am currently Vice Chair of the CMSA Membership Committee. I have been active on several national committees including Membership, Education, and Multi State Licensure. Also, I have actively participated in CMSA's Annual Conferences for the past several years presenting concurrent sessions as well as posters. And - most importantly - I was honored to be the recipient of CMSA's 2015 National Award of Excellence.

Another passion is CMSA TODAY. I am very involved in CMSA TODAY having written several articles that were published and serving on the Editorial Board for the past three years. The latest article that was published was in Issue 8 of 2018 titled "To Text or Not to Text: That is the Question".

My past experiences as a CMSA BOD member have been very valuable and have given me an understanding of how the CMSA BOD operates, how the meetings are conducted, and the roles of the officers and directors. This would greatly enhance my understanding of the role and responsibilities of Secretary of the BOD. In summary, I feel that my passion for CMSA and case management along with my past experiences would make me an asset to the CMSA BOD as Secretary. Thank you for your consideration! And be sure to VOTE!

Janet Coulter BIOGRAPHY

Janet Coulter, MSN, MS, RN, is a Certified Case Manager. She has been a staff nurse, charge nurse, nurse educator, nurse administrator, case manager, case management team leader, and Director of Case Management for a managed care organization. Currently Janet is a Telephonic Case Manager for an independent TPA in Cincinnati, Ohio.

Janet holds a Master of Science in Nursing from West Virginia University, Morgantown, WV; and a Master of Science in Adult Education from Marshall University, Huntington, WV.

She has been very active in the Southern Ohio Valley Chapter of CMSA, serving as a founding member, Board Member, Vice President, President-Elect, Secretary, and Chairperson of numerous committees. In addition, Janet served two terms as President, Chairperson of the Fall 2015 Conference, and currently serves as President.

Janet has been active in CMSA at the national level as well. She has presented concurrent sessions and posters at several CMSA Annual Conferences. She was the 2012-2013 CMSA Chapter Presidents' Council Representative on the CMSA Board of Directors and was a "Bridge" liaison for the Case Management Foundation. She has been a member of the CMSA Board of Directors, a member of the CMSA Executive Committee, Chair of the CMSA Education Committee, a member of the CMSA Membership Committee, and Public Policy liaison. Janet is currently Vice Chair of the Membership Committee and on the Editorial Board of *CMSA TODAY*.

Janet was the recipient of the CMSA 2015 National Award of Service Excellence, the 2012 Southern Ohio Valley CMSA Case Management Leadership award, and was nominated for the 2012 Case-In-Point 4th Annual Platinum Award, Disability Manager Category.

She has published several articles in *CMSA TODAY* and *Professional Case Management* and was a reviewer for the *Core Curriculum for Case Management Third Edition*.

Honors & Awards	Professional Memberships	Leadership Positions
<ul style="list-style-type: none"> • Award of Service Excellence, CMSA Ntl, 2015 • Excellence in Case Management Leadership, So OH Valley CMSA, 2012 	<ul style="list-style-type: none"> • Case Management Society of America (CMSA), 2006 – present • Southern Ohio Valley Chapter of the CMSA, 2006 - present • National Nurse, 2017 - present • Marshall Univ Alumni Assoc, 2007 - present • OH Professional Drug Abuse Action Group, 2010 – 2016 • National League of Nursing, 2008 - 2010 	<p>CMSA</p> <ul style="list-style-type: none"> • Board of Directors, 2012-13; 2014-17 • Exec BOD, Mbr at Large, 2015-16 • Chpt Pres Council Rep, 2012-13 • Co-Chair Conf Educ Comm, 2012-13 • Vice Chair Mbrshp Comm, 2018-pres <p>Southern OH Valley CMSA</p> <ul style="list-style-type: none"> • Board of Directors, 2006-present • President, 2010-12, 2019-present • Secretary, 2013-15 • Pres-Elect, 2009-10, 2017-18 • Vice-Pres, 2008-09 • Chair, Educ Comm, 2016-2017 • Public Policy Liaison, 2012-17 • CM Foundation Liaison, 2012-16 • Various other committees, 2006-pres

2019 – 2022 Director

Candidate 1 of 3



Tracey Armstrong, MBA, BSN, RN, PHN, CCM

Employer: Lutheran Social Service of MN

Title: Statewide Director of Care Coordination Services

Chapter: Minneapolis, MN

Email: tracey.armstrong.rn@gmail.com

Greetings fellow CMSA members. My name is Tracey Armstrong and I am asking for your vote in the upcoming Board of Directors election. I am honored to be considered for this exciting opportunity to serve our CMSA membership on a national level. I am a seasoned Registered Nurse and have been in case management for over nine years. I have worked in case management both on the payer and the provider side, which I think gives me a well-rounded and collective understanding of who we are and what it is we do.

In my current role as a Statewide Care Coordination Services Director, I support a blended team of 25 Registered Nurses and Social Workers. We provide services to disabled adults and seniors across the entire state of Minnesota. Through this role I have gained perspective that allows me to compare and contrast the unique opportunities and challenges that case managers face both in the rural and urban setting.

I am a bachelor's prepared Registered Nurse with a Master's Degree in Healthcare Business Administration. I am certified as a Case Manager and as a Professional Project Manager. I am extremely interested in public policy and I strongly believe that case management is the key to help solve and resolve many of the fractures and crises that our current health care system has created.

In addition, I am passionate about helping to find, encourage and groom our next generation of case managers. I think that doing more to promote awareness in the schools of nursing and social work is an important way that we could reach and provoke the interest of the upcoming and desperately needed talent that's out there. Let's face it, we need to be more assertive about passing the torch into capable hands. Our profession and our patients are depending on us.

I would be honored to serve you and our profession as a National Director by contributing my skills and experience to advocate for CMSA, for case managers and for the individuals we serve. Thank you for your time and attention. Please be sure to vote.

Tracey Armstrong BIOGRAPHY

Tracey Armstrong, MBA, BSN, RN, CCM, is a champion for case managers and excellence in the profession of Case Management. She has served in a variety of case management and nursing leadership roles in settings ranging from long-term care and managed care to community-based organizations.

Tracey has nearly 30 years of health care experience. She holds a Bachelor's degree in Nursing and a Master's degree in Healthcare Business Administration. She is a Certified Case Manager and is passionate about professional development and continual learning. In her current role of Statewide Director of Care Coordination Services, Tracey oversees a blended team of 25 Registered Nurses and Social Workers that provides service across the entire state of Minnesota. She regularly hosts BSN and MSW student interns to teach them about case management and holistic person-centered care.

Tracey has been an active member of the CMSA MN Chapter since 2010. She currently serves as the MN Chapter Vice President and has served for several years in other roles such as the chapter's Public Policy Liaison and on the state Conference Planning Committee. Tracey also belongs to several professional organizations.

Tracey offers a unique blend of passion for equitable and fiscally responsible health care combined with business acumen, project management skills and a desire to grow and develop others.

Professional Memberships	Leadership Positions
<ul style="list-style-type: none">• Case Management Society of America (CMSA), 2010-present• CMSA MN Chapter, 2010-present• American Nurses Assoc, 2015-present• MN Org of RNs, 2015-present• Women's Health Leadership Trust (WHLT), 2015-present• MN Gerontological Society (MGS), 2016-present• American Society on Aging, 2016-present	<p>CMSA MN Chapter</p> <ul style="list-style-type: none">• Vice President, 2018• Public Policy Liaison, 2015-18• Conf Planning Comm, 2015-19 <p>ANA Advocacy Institute</p> <ul style="list-style-type: none">• Fellow, 2016-17 <p>WHLT</p> <ul style="list-style-type: none">• Student Ambassador, 2017-18• Membership Comm, 2018-19• Mentor, 2019 <p>MGS</p> <ul style="list-style-type: none">• Conf Planning Comm, 2016-19 <p>MN Motorcycle Safety Advisory Taskforce, Member, 2017-19</p>

2019 – 2022 Director

Candidate 2 of 3



Deborah Gutteridge, MS, CBIST

Employer: NeuroRestorative

Title: CM/Clinical Evaluator, Regional Mgr of Mktg, & Bus Dev

Chapter: Kansas City, MO

Email: deborah.gutteridge@neurorestorative.com

First and foremost, I would like to commend you for being a committed CMSA Member involved in the selection of our incoming officers!

My name is Deborah Gutteridge, and it is with great honor and respect of my fellow case managers that I am asking for your support in my bid for the position of Director on CMSA's National Board of Directors. I have been in the field of case management for the past 31 years and feel I can bring not only a historical perspective to the Board, as someone who has been very involved with CMSA through both my local CMSA-KC Chapter as well as previous CMSA Board experience in multiple capacities, but can also lend a great deal of expertise to the current practice of Case Management moving into the future.

I strongly feel my past leadership involvement with my local chapter, in addition to serving in various National capacities position me to be a strong advocate for each of you and the practice of case management. I am currently serving as President of the CMSA Foundation, which has realigned itself more closely to the operating CMSA Board, strengthening the mission and vision of both organizations/boards.

I have been very fortunate to have met many of you personally through my work as a CMSA ICM trainer, during national speaking engagements, and during the awards ceremony in 2014 where I received the Award of Service excellence. I understand the struggles many of our local chapters face in today's economy and I celebrate the outstanding accomplishments you continue to achieve in spite of those challenges.

I sincerely appreciate the time you are taking to review the CMSA Board 2019 Nominees and their information. It is obvious you care about our organization, and we are only as strong as our Chapters, the backbone of CMSA. It is truly concerning to me that less than 10% of our membership is involved in deciding the direction of our organization.

I would greatly appreciate your support in my quest for the Office of Director on the CMSA National Board. I want to help in bringing greater transparency to our organization through heightened communication efforts between the National BOD and Local Chapters, so that ALL members are heard, included in the decision making process, and afforded the opportunity to serve their professional organization.

I strongly encourage you to vote for those whom you wish to represent your ideals and fundamental beliefs in the practice of case management, and challenge and encourage your fellow case managers to do the same. Again, thank you for your time, consideration, and commitment to CMSA.

Deborah Gutteridge BIOGRAPHY

Deborah Gutteridge is in her 31st year in the field of Case Management. She is currently serving in the role of Regional Manager of Marketing and Business Development as well as Case Manager/Clinical Evaluator with NeuroRestorative, a national organization providing multiple levels of post-acute supports and services for persons with both Traumatic and Acquired Brain Injuries, where she has worked for the past 19 years. Deborah possesses a Master's of Science Degree in Counseling Psychology. She is also a Certified Brain Injury Specialist Trainer for the Brain Injury Association of America's Academy of Certified Brain Injury Specialists.

Deborah has served as President/Chair of the Brain Injury Association of Kansas and Greater Kansas City for the past three years and will be transitioning this role to the next President/Chair in January 2019. Currently, Deborah is serving in the national capacity of President of the CMSA Foundation. Deborah has been involved in the CMSA-KC chapter since 1997, and has served in the roles of Executive Director, President, Secretary, Director and Conference Chair, as well as on numerous committees to include CMSA's Public Policy Committee and Standards of Practice (SOP) Work Comp Committee.

Deborah has also served in the past development of the CMSA's CMAGs, was CMSA's CPC Rep to the National Board, and has been an instructor for CMSA's Integrated Case Management program. She has participated in the most recent revision of CMSA's Standards of Practice as well as the 3rd Edition of the Core Curriculum.

In 2014, Deborah was recognized nationally as CMSA's recipient of the Award of Service Excellence. She has also been a frequent presenter for both local and national venues.

Honors & Awards	Professional Memberships	Leadership Positions
<ul style="list-style-type: none"> • Award of Service Excellence (AOSE), CMSA Ntl, 2014 • Making a Difference Award, CMSA-KC Chapter, 2007 • Outstanding Service Award, Helping Hand of Goodwill Industries, 1994 • Award for Outstanding Service & Dedication to the Rehab Field, Western MO Valley Chapter of the Ntl Rehabilitation Assoc, 1993 	<ul style="list-style-type: none"> • Case Management Society of America (CMSA), 1997-present • Kansas City Chapter of CMSA, 1997-present • Brain Injury Assoc of KS and Greater Kansas City, 2014-present • Ntl Rehabilitation Assoc, 1987-1994 • MO Rehabilitation Assoc, 1987-1994 	<p>CMSA</p> <ul style="list-style-type: none"> • Director, 2015-18 • Nominations Comm, 2010-11 • Public Policy Comm, 2009-11 • Industry Council Chair, 2007-08 • CMAG Business Unit, 2006-07 • Vice President, 2006-07 • Exec Comm BOD, 2006-07 • Conf Newcomer Sess Ldr, 2004-06 • Chp Pres' Council Rep, 2003-04 <p>CMSA Foundation</p> <ul style="list-style-type: none"> • President, June 2018-present • Director, 2017-18 <p>CMSA-KC Chapter</p> <ul style="list-style-type: none"> • Director, 2007-10; 2013, 2015, 2016 • Exec Director, 2004-06 • Past President, 2004 • President, 2003 • Vice President, 2002 • Secretary, 2001 • Various Committees, 1997-present <p>Brain Injury Assoc of KS & Greater KS</p> <ul style="list-style-type: none"> • President, 2015-18 • Board member, 2018-present • Vice President, 2014-15

2019 – 2022 Director

Candidate 3 of 3



Colleen Morley, DNP, RN, CMCN, ACM

Employer: West Suburban Medical Center
Title: Director of Case Management Services
Chapter: Chicago, IL
Email: cmmorley@hotmail.com

As a leader in Case Management, I know the importance of our mission to our members: we are “advocates for the advocates,” My name is Dr. Colleen Morley, and I am running for the office of Director on the CMSA National Board of Directors. I have worked in Case Management for over 15 years and in healthcare for more than 20. I have a wide breadth of experience across the continuum of care and in a wide variety of settings. I am currently the Director of Case Management; overseeing the staff of two urban, acute care hospitals in the Chicago area.

For the past decade I have served in various roles, as a leader of CMSA Chicago; where I currently hold the office of President Elect. In just the past 12 months, I have helped to lead CMSA Chicago to increase our membership by 60%, expanded our educational offerings and continue to build an energized and engaged chapter.

CMSA must be as strong as possible to:

- support and promote Case Management and case managers at all levels,
- protect our scope of practice; including title protection, and
- help our members advocate for our clients.

My broad experience, leadership skill, and passion for, not only Case Management, but CMSA, position me to be a strong, resourceful and productive leader. My vision includes building our membership through innovative new programs and activities based upon needs assessments and evidence-based practice. Our success in Chicago is the result of listening carefully and innovating collaboratively with our members.

Eric Bergman, our local board, and I are working hard to share our energy and success with the rest of our national organization. That is why I respectfully ask for your vote to put me on the national board where I will provide leadership and new energy to grow and strengthen CMSA.

Colleen Morley BIOGRAPHY

Colleen Morley DNP, RN, CMCN ACM-RN is the Director of Case Management Services for West Suburban Medical Center in Oak Park, IL and Westlake Hospital in Melrose Park, IL under the Tenet System.

Previous roles include:

- Interim Manager of Care Coordination for Chicago Family Health Centers (FQHC)
- Director of Case Management for MetroSouth Medical Center in Blue Island IL
- Director of Case Management at St Bernard Hospital in Chicago
- Director of Utilization Management and Care Coordination for Meridian Health Plan of IL.
- Director of the Care Management Department at Provena Mercy Medical Center in Aurora, IL
- Manager of Medical Services at BCBSIL

Colleen has over 19 years of nursing experience. Her clinical specialties include Med/Surg, Oncology and Pediatric Nursing. Her passions in nursing include promotion of professional development and continuing education and studying the readmission issue to develop solution programs.

She is active with CMSA Chicago; currently serving as President Elect for 2017-19 and has been on several national level committees for CMSA (Education, Awards), ACMA (Membership) and AAMCN (Education and Membership). Additionally, she currently holds the position of Director on the ANA-IL Board of Directors, serving as Legislative Committee Chair and PAC Trustee. She was named Nurse Leader of the Year in 2010 by the American Association of Managed Care Nurses for her contributions in significantly updating and revising the CMCN certification curriculum in 2009-10. Colleen has been a frequent contributor to AAMCN's *Nurses' Notes*; has been published in *Case in Point's Caseload Handbook* edition and most recently in *American Nurse Today* in June 2017 on Communication and Collaboration Across the Interdisciplinary Team.

She has presented posters at CMSA National and teaching sessions at national level care coordination events and has recently launched her own healthcare education consulting firm, Altra Healthcare Consulting, specializing in writing and presenting continuing education programming for RNs and SWs.

She received her ADN at South Suburban College in South Holland, IL; BSN at Jacksonville University in Jacksonville, FL, MSN from Norwich University in Northfield, VT and has recently completed her Doctorate in Nursing Practice at Chamberlain University in 2018.

Honors & Awards	Professional Memberships	Leadership Positions
<ul style="list-style-type: none"> • Managed Care Nurse Leader of the Year, AAMCN, 2010 • Inductee, Nurse Leader, Sigma Theta Tau, 2010 	<ul style="list-style-type: none"> • Case Management Society of America (CMSA), 2008-present • CMSA Chicago, 2008-present • American Case Management Association (ACMA), 2010-2017 • American Nurse Association – Illinois (ANA-IL), 2017-present • American Assoc of Managed Care Nurses (AAMCN), 2006-present • American Assoc of Heart Failure Nurses (AAHFN), 2009-2013 	<p>CMSA</p> <ul style="list-style-type: none"> • Education Comm Mbr, 2015 • Awards Comm Mbr, 2017 & 2018 <p>CMSA Chicago</p> <ul style="list-style-type: none"> • President-Elect, 2017-19 • Membership Secretary, 2016-17 • President-Elect, 2012-13 • Secretary, 2011-12 • Public Policy Liaison, 2011-12 • Director, 2010-11 <p>ANA-IL</p> <ul style="list-style-type: none"> • Director, 2017-20 • Legislative Committee Chair, PAC Trustee, 2017-20 <p>AAMCN</p> <ul style="list-style-type: none"> • Membership Comm Mbr, 2015-pres • Education Comm Mbr, 2009 • Cert Curriculum Review Comm, 2009 • Editor / Educator, 2009 <p>ACMA</p> <ul style="list-style-type: none"> • Membership Comm Mbr, 2015-17