WHY JOIN US IN LAS VEGAS?

NAVIGATING THE FULL SPECTRUM OF CASE MANAGEMENT

WHY JOIN US IN LAS VEGAS?
INTERACT WITH KEY DECISION MAKERS AND INFLUENCERS IN A HIGHLY TARGETED ENVIRONMENT REPRESENTING CASE MANAGERS, DIRECTORS AND EXECUTIVES ACROSS THE HEALTH CARE SPECTRUM.

NETWORK
through new opportunities to connect.

PROMOTE
your organization, products and services to a new audience.

VALUE
for every booth with complimentary, FULL Conference passes and access to educational materials.

REACH
case managers across the entire healthcare continuum.

SHARE
in a unique conference, complete with more events.

LEARN
by taking advantage of educational sessions and CE’s available to exhibitors.

EXHIBITOR FRIENDLY SERVICES AT MIRAGE CONVENTION CENTER

THINGS TO KNOW IF YOU ARE AN EXHIBITOR AT THE MIRAGE EVENT CENTER:
- Privately owned vehicle will be allowed limited time to load and unload in designated areas as long as there is someone with the vehicle at all times. Oversized vehicles can park on property in the Oversized Vehicle lot on the west side of the building. Addition parking fees are required and cannot be charged to a hotel guest room
- Exhibitors can had carry items to/from their POV’s using a hand truck or dolly
- High Speed Internet is available property wide through the resort fee that is paid and accessible through the guest rooms. This service accommodates normal internet access including checking email and internet access. If you need higher bandwidth, stream a video, or need a hard line in the exhibit hall, there is a fee for those services and must be ordered through The Mirage Exhibitor Services link: https://www.mirageexhibitorservices.com. You can also reach them by phone at (866) 950.7117.

SECURE BOOTH SPACE NOW TO GUARANTEE A PRIME LOCATION AND LOCK IN 2019 PRICES

Eight exhibit hours across three days provide generous opportunity to create new and strengthen existing relationships with clients. Ask how you can receive a DISCOUNT on your booth!

Ambassador Section

<table>
<thead>
<tr>
<th>Priority A Corner</th>
<th>10’ x 10’</th>
<th>$2,925</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority A Inline</td>
<td>10’ x 10’</td>
<td>$2,865</td>
</tr>
<tr>
<td>Priority D Corner</td>
<td>10’ x 20’</td>
<td>$5,850</td>
</tr>
<tr>
<td>Island A</td>
<td>20’ x 20’</td>
<td>$11,650</td>
</tr>
<tr>
<td>Island B</td>
<td>20’ x 30’</td>
<td>$17,465</td>
</tr>
</tbody>
</table>

General Hall Section

<table>
<thead>
<tr>
<th>Priority A Corner</th>
<th>10’ x 10’</th>
<th>$2,645</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority A Inline</td>
<td>10’ x 10’</td>
<td>$2,625</td>
</tr>
<tr>
<td>Priority B</td>
<td>10’ x 10’</td>
<td>$2,185</td>
</tr>
<tr>
<td>Priority C</td>
<td>10’ x 10’</td>
<td>$1,875</td>
</tr>
<tr>
<td>Priority D Corner</td>
<td>10’ x 20’</td>
<td>$5,290</td>
</tr>
<tr>
<td>Island</td>
<td>20’ x 20’</td>
<td>$10,200</td>
</tr>
</tbody>
</table>

Non Profit Organizations*

| Non Profit | 10’ x 10’ | $1,750 |

*Non-profit booth assignments will be made in May 2019.

Note:
Prices subject to change January 1, 2019.
Exhibitor Benefits

- Generous exhibit time.
- A complimentary pre-conference attendee mailing list*.
- Complimentary exhibitor lunch. Opportunity to visit and network with fellow exhibitors!
- Booth identification sign with company name and booth number.
- AMBASSADOR BOOTH = Four FULL Conference passes.
- GENERAL HALL BOOTH = Three FULL Conference passes.
- NON-PROFIT BOOTH = Two FULL Conference passes.
- Each booth package includes: pipe & drape, ID sign, one draped table and existing carpet.
- Catered events scheduled in the Expo Hall.
- Exclusive access to the Exhibitor Lounge to network and secure space for the 2020 Expo.
- Recognition for Corporate Partners and Conference Sponsors.
- Expo hours designed to maximize attendance and provide additional networking opportunities.
- Crowd-drawing activities.
- Company listing in the conference issue of CMSA Today™, the official magazine of CMSA.

*Lists exclude phone, fax and e-mail address.

Types of Companies Exhibiting with CMSA

- Air Transport
- Case Management Services
- Computer Software
- Disability Management
- Disease Management
- Health Care Product Manufacturers
- Health Care Providers
- Home Care Products & Services
- Hospitals & Health Care Facilities
- Internet & Web-Based Services
- Managed Care Services
- Medical Equipment Suppliers
- Pharmaceutical Manufacturers & Services
- Publishers
- Recruiters & Staffing
- Rehab Facilities & Services
- Related Professional & Govt. Organizations
- Sub-acute Facilities
- Transport
- Universities & Colleges
- Wellness
- Workers’ Compensation
- Wound Management
For more information on services, please contact Freeman Exhibitor Services at (702) 579-1700 or email FreemanLasVegasES@freemanco.com

**OFFICIAL SHOW DECORATOR:**
A service desk will be open during installation, show hours and at dismantling. All electrical work and wiring must be approved and installed in accordance with local regulations.

If any organization other than Freeman or Mirage contacts you regarding booth supplies, electricity, internet, etc. please contact us immediately. Any organization other than Freeman is not affiliated with the CMSA Conference.

**FOOD & BEVERAGE COMPLIMENTS OF CMSA**
CMSA is pleased to provide complimentary food and drinks to all of our exhibitors on each exhibit day. Exhibitors may enter the Expo Hall one hour before it officially opens to attendees, providing time to enjoy meals before connecting with attendees.

**EXHIBITORS MAY USE THE COMPLIMENTARY PASSES THAT COME WITH EACH BOOTH TO IMMERSE THEMSELVES IN THE CONFERENCE EXPERIENCE, EARN CES AND DEVELOP RELATIONSHIPS WITH ATTENDEES.**

**2019 EXHIBIT HALL HOURS**

**TUESDAY, JUNE 11**

8:00a – 4:00p
Exhibit Hall Set Up & Exhibitor Staff Registration
Exhibits MUST be finalized by 4:00p

12:00p – 1:00p
Exhibitor Meeting & Complimentary Lunch
Learn more about the CMSA Conference attendee, case/care managers and how to connect with your audience

4:30p – 8:00p
Grand Opening! Food, Drinks, Desserts and Prizes!

**WEDNESDAY, JUNE 12**

11:15a
Early Expo Hall access

12:30p - 3:30p
Expo Hall open
Lunch served 12:00p - 2:00p

**THURSDAY, JUNE 13**

9:00a
Early Expo Hall access

10:00a - 12:30p
Expo Hall open
Breakfast for exhibitors only, served in designated area from 9:00a - 9:45a; snacks provided 10:00a - 11:30a

12:30p - 3:00p
Exhibits dismantle

**EARLY BREAKDOWN OF YOUR BOOTHS IS NOT ALLOWED.**
Exhibitors are not to dismantle or remove any part of their exhibit prior to the Expo Hall closing on Thursday, June 13th at 12:30p.
DEMENOPHGS

CMSA’s Annual Conference & Expo hosts 2,000+/- attendees every year! It is the only venue where national and local industry leaders meet to learn and contribute their collective experiences toward advancing healthcare and case management.

Case managers are nurses, nurse practitioners, vocational, social workers, and other healthcare professionals who work in all areas of healthcare from hospital to hospice and everywhere in between. Case managers are the number one influencers; they collaborate through all aspects of care and provide the options for the most appropriate services required to meet an individual’s health needs to promote quality and cost-efficient outcomes.

The annual conference draws professional case managers from work settings and backgrounds across the care continuum.

CMSA 2018: Attendee Work Settings Represented

- Accountable Care Organizations (ACO)
- Behavioral/Mental Health Organizations
- Community Based Agency/Organizations
- Disease Management Companies
- Government/Military Entities
- Health Plans (HMO/PPO/IAP/Insurer)
- Home Care Agency/Organizations
- Hospice/Palliative Care Systems
- Hospital/Acute Care Organizations
- Independent/Private Practices
- Integrated Care Delivery Systems
- Long-Term Care / Assisted Living Facilities
- Managed Care Organizations
- Occupational Health, Disability Management, Workers Compensation Groups
- Other
- Patient-Centered Medical Homes
- Pharmaceutical Companies
- Physician/Medical Group Practices
- Rehabilitation Organizations

CMSA 2018 boasted attendees from over 20 areas of expertise, including over 500 attendees with an administrative or management background.

Attendee Number of Years in Case Management in a Decision Making Role

- Over 20 24%
- Over 10 35%
- 7-10 years 15%
- 4-6 years 12%
- 0-3 years 14%
2019 SPONSORSHIP OPPORTUNITIES

Title Sponsorship:
Be the premiere sponsor for the CMSA conference where your brand and presence are part of the whole conference!

- 10x20 booth in exhibit hall or discount on island booth
- Booth package
- 8 complimentary conference registrations
- Recognition as the title sponsor of the Wed. night event
- Recognition as the Title sponsor of the Expo Hall Grand Opening dedicated sponsorship slide on screen in the main sessions sponsorship loop for 10 seconds
- Complimentary Full-page Color Ad on inside cover of conference guide
- Highlighted logo on exhibit hall entrance unit
- Tote bag insert (Sponsor can choose a flyer or promo item)
- Sponsor Recognition in Electronic Conference Guide & on Conference website
- Enhanced exhibitor listing on mobile app
- Highlighted booth on floor plan
- Title sponsor sign recognition at booth
- Company ad with link on the CMSA National website in the spotlight section for one year
- Your own customer testimonial placed in one of the CMSA national quarterly e-newsletters

Collateral Sponsorship Opportunities:
- Tote bag Sponsorship - SOLD
- Water Bottle Sponsorship - SOLD
- Name Badge Holder Sponsorship - SOLD
- Conference Guide
- Attendee Brochure
- $500 CASH Giveaways (6): 4 SOLD – 2 still available! (fee includes cash given to winner)

Conference Take Home Sponsorship Opportunities:
If you are looking to sponsor a take home opportunity with your brand on it, here are great options!
- USB Flash Drive
- Conference Pens
- Silicone Phone Wallets

Technology Sponsorship Opportunities:
Here’s your opportunity to support all attendees by sponsoring the conference’s technology.
- Recharge Station - (4 available)
  - Sponsor loop run continuously on monitor at recharge station
  - Signage recognition of recharge station sponsorship
- WiFi
  - Sponsor logo recognition on dedicated signage in key locations during the conference
- Audiovisual
  - Your sponsorship logo on screen as attendees enter concurrent session rooms!

HAVE QUESTIONS? REACH OUT TO OUR TEAM BELOW!
Donna LoPorto (501) 673-1116 or dloporto@fraserimagineers.com

“The exhibit hours are great – especially since they don’t conflict with concurrent sessions. The attention you provided exhibitors was refreshing!” — Medline Industries
2019 SPONSORSHIP OPPORTUNITIES

Expo Hall And Catering
Sponsorship Opportunities:

EXPO Hall Grand Opening Sponsorship:
June 11th 5-8p

The EXPO Hall is THE place to be! This is your opportunity to be recognized as a sponsor of the Expo hall catering!

- Event Sponsorship for event open to all conference attendees
- Sponsorship recognition in conjunction with this event
- Refreshments and desserts (food and beverage)
- Tote bag insert (sponsor to provide)
- Enhanced Mobile App Exhibitor Profile (attach your logo, PDFs and more)
- Main Session Sponsor Loop recognition
- Entrance unit & Booth Sponsor recognition Signage
- Sponsorship Recognition on CMSA’s Conference website and in Conference Guide
- EXPO Hall Grand Opening sponsor recognition flag at booth
- Water bubbler sponsor

Expo Hall Grand Opening Drink Sponsor:
(Drink tickets for attendees)

- Tote bag insert (sponsor to provide)
- Table and chair (for your materials)
- Half-Page B/W Ad in the Conference Guide
- Main session sponsor loop recognition
- Sponsorship Recognition on CMSA’s Conference website & Conference Guide
- Expo Hall Grand Opening Soda sponsor flag recognition at their booth

Expo Hall Breakfast or Lunch Sponsorship:

- Logo recognition on signage in conjunction with CM Expo Lunch (day TBD)
- Exclusive signage at each food station recognizing sponsor (three stations)
- Announcements made in the Expo Hall recognizing sponsor
- Complimentary Literature Kiosk Insert
- Complimentary Full-Page B/W Ad in the Conference Guide
- Entrance Unit & Booth recognition Sponsor Signage
- Sponsor Recognition in Conference Guide & on Conference website
- Enhanced exhibitor listing on mobile app
- Highlighted booth on floor plan
- Expo Hall Breakfast or Lunch sponsor flag recognition sign at booth

Refreshment/Coffee Break:
Provided during breaks in the conference schedule.

- Draped table near coffee station to place your materials & network with attendees
- Exclusive signage recognizing sponsor
- Complimentary Half-Page B/W Ad in the Conference Guide
- Entrance Unit & Booth recognition Sponsor Signage
- Sponsorship Recognition on Conference website & in Conference Guide
- Expo Hall Breakfast or Lunch sponsor flag recognition sign at booth

Boston Sponsorship:
Help get the attendees excited about CMSA 2020 by sponsoring this wrap up event! This event will follow the closing main session.

- Sponsorship recognition in conjunction with this networking opportunity.
- Welcome audience and address the group (3-5 minutes)
- Refreshments (beverages and appetizers)
- Table and chair (for your materials)
- Half-Page B/W Ad in the Conference Guide (time permitting)
- Entrance Unit & Booth recognition Sponsor Signage
- Main session sponsor loop recognition
- Sponsorship Recognition on CMSA’s Conference website & Conference Guide
- Enhanced Mobile App Exhibitor Profile (attach your logo, PDFs and more)
- Closing Reception Sponsor
NAVIGATING THE FULL SPECTRUM OF CASE MANAGEMENT

2019 SPONSORSHIP OPPORTUNITIES

Speaking Sponsorship Opportunities:
Be one of 2-3 sessions for lunch or Breakfast! For 1.5 hours you can present to an audience that splits all the conference attendees!

- Lunch Symposia (1.5 hours)
- Breakfast Symposia (1.5 hours)
- Room, Catering and AV included
- Sponsor recognition during Conference week
- Post conference attendee list provided (mailing addresses only, no email addresses included)
- Content of sponsor choosing with pre-approval by CMSA
- Enhanced Mobile App Exhibitor Profile (attach your logo, PDFs and more)
- Main sessions Sponsor Loop recognition
- Continuing education offered for this session

Military/VA/DoD Day (MVD) Sponsorship Opportunity:
Exclusive Day Sponsor
Be a sponsor for the CMSA Military/VA/DoD Day - Monday, June 10th

- General Day Sponsor
- Audiovisual Sponsor
- Breakfast or Lunch MVD Symposia
- Coffee Breaks
- Keynote Speaker
- Mini Tote Badge
- Name Badge/Lanyard
- Program Booklet
- Program Booklet Ads
- Display Tables

Chapter Leader Sponsorship Opportunities:
Chapter Leader Mixer

- Network with Chapter Presidents in this fun and relaxing environment – audience size; 150-200
- Exclusive sponsorship recognition in conjunction with this networking opportunity
- Welcome audience and address the group (3-5 minutes)
- Refreshments (beverages and appetizers)
- Table and chair (for your materials)
- Half-Page B/W Ad in the Conference Guide
- Entrance Unit & Booth recognition Sponsor Signage
- Main session sponsor loop recognition
- Sponsorship Recognition on CMSA’s Conference website & Conference Guide
- Entrance Unit & Booth Recognition Sponsor Signage
- Sponsor Recognition in Conference Guide & on Conference Guide
- Enhanced exhibitor listing on mobile app
- Highlighted booth on floor plan
- Chapter Leader Mixer sponsor flag recognition sign at booth
- Tote bag insert (sponsor to provide)
- Table and chair (for your materials)
- Sponsor logo on drink ticket
- Half-Page B/W Ad in the Conference Guide
- Main session sponsor loop recognition
- Sponsorship Recognition on CMSA’s Conference website & Conference Guide
- Splash of Las Vegas sponsor flag recognition at their booth

Chapter Presidents Council Breakfast:
Opportunity to welcome audience and address group (2-3 minutes)

- Table & Chairs provided at back of room (for your materials)
- Complimentary half-page B/W ad in the Conference Guide
- Sponsor signage during event recognizing sponsor
- Main Session Sponsor Loop recognition
- Entrance unit & Booth recognition Sponsor Signage
- Sponsorship Recognition on Conference website & in Conference Guide
- Chapter President Breakfast sponsor recognition flag at booth

Coffee Talk - “Meet Your Neighbor”:
Here is your opportunity to sponsor this event and network with the attendees!

- Sponsor recognition on signage during session
- Sponsor logo placed on coffee sleeve of coffee cups
- Sponsor can have a table and materials during coffee talk session
- Sponsor can welcome attendees (5 minutes) and network with attendees
- Entrance Unit & Booth recognition Sponsor Signage
- Sponsorship Recognition on Conference website & in Conference Guide
- Coffee Talk sponsor recognition flag at booth
More Sponsorship Opportunities:

**Evaluation Center Manager:**
- Opportunity to have your materials in the room with attendees.
- Your logo appears each time computer is launched
- Entrance Unit & Booth Recognition Sponsor Signage
- Main Session Sponsor Loop Recognition
- Sponsor Recognition in Conference Guide & on Conference website
- Dedicated signage outside the room
- Your brand (logo) added to structural backdrop and kick panels

**Literature Kiosk/Publication Bin:**
- Logo recognition on the Literature Kiosk located in the Registration Area
- Complimentary Literature Kiosk Insert
- Complimentary Half-Page B/W Ad in the Conference Guide
- Main Session Sponsor Loop Recognition
- Entrance Unit & Booth Recognition Sponsor Signage
- Sponsor Recognition on Conference website & in Conference Guide

**Confessions of a Case Manager Wall:**
- Sponsor recognition on wall for case managers to have a fun opportunity to share their thoughts on their profession
- The wall will be available throughout the conference. Quotes will be used in various ways throughout the conference and in the future on the CMSA website.
- Sponsorship Recognition on Conference website & in the conference guide
- Signage recognition
- Sponsor can provide promo materials near the wall

**Winners Circle:**
- Be THE sponsor for this designated area for the attendees to enter into cash drawings!
- Dedicated signage in circle
- Designated area for attendees to drop their cash drawing tickets each day of the conference
- Entrance unit recognition
- Reach thousands of unique web visitors
- Include sponsor logo and link to sponsor website
- Enhanced exhibitor listing

**Digital Sponsor:**
- LCD Lobby Wall
- Main Lobby Desk LCD Screens
- Registration Desk LCD Screens
- In-Room Digital Branding
- In-Room TV Channel Takeover

Includes:
- Full page B/W ad in the Conference Guide
- Literature Kiosk insert
- Tote Bag Item in tote bag (flyer or promo item, to be provided by sponsor)
- Push notification (message “pushed” to each attendees device through the mobile app)
- Main Session Sponsor Loop recognition
- Entrance unit & booth recognition sponsor signage
- Sponsor recognition in Conference Guide & on conference website

**Conference website button ad:**
- Reach thousands of unique web visitors
- Include sponsor logo and link to sponsor website

**Mobile App Sponsorship Opportunities:**
- Banner ad (3 available)
- Enhanced Exhibitor listing Unlimited
- Highlighted booth on map Unlimited
- Push Notifications (available to 9 companies)
- Splash Page Exclusive your logo seen EVERY time app is opened
- Splash Page Non-exclusive your logo rotates with other sponsors
HOTEL INFORMATION

To make the most out of conference week, book your accommodations through CMSA’s Hotel Room Block. Doing so is the only way to ensure that you receive all conference-related benefits, notifications and welcome information from CMSA upon check-in.

In addition, reserving your accommodations through the CMSA block will enable you to build camaraderie with fellow exhibitors beyond the convention center walls while continuing to network and grow relationships with attendees.

Hotel deadline to receive CMSA room rate is Thursday, May 2, 2019.

THE MIRAGE
3400 S. Las Vegas Blvd., Las Vegas, NV 89109
Book Reservations Online at: https://aws.passkey.com/go/CMSA2019
Call Reservations Center at: 1-800-374-9000, Group Code: SCMS0619

Standard Rates:
- Saturday, June 8 & Sunday, June 9: $108
- Monday, June 10 - Wednesday, June 12: $125
- Thursday, June 13 - Saturday, June 15: $108
Per Diem Rate: $102
Daily Resort fee: $32
Tax: 13.38% (subject to change).
Deposit: One night’s room and tax required upon booking
Cancellation: Deposit returned, if reservation is cancelled at least 72 hours/3 days prior to the day of arrival

RESERVING MULTIPLE ROOMS

We realize that there will be organizations that are bringing multiple staff members to the conference. We are grateful to those organizations that do bring these groups to our conference. We do ask that when you are reserving your hotel rooms, that you reserve rooms that will actually be needed to accommodate those staff members. We kindly ask that you not reserve rooms in excess of your needs, so that we can accommodate all of those that will be utilizing the rooms in our hotel room blocks to attend the conference. Reserving rooms in numbers exceeding your actual needs, can impact the hotel room block and the conference negatively when they are cancelled within a week to 10 days of the conference. As soon as you reserve these rooms, they are held out of the hotel room inventory held for the CMSA room block and prevent others to book them. If you reserve them in anticipation of multiple staff members attending, we ask that you adjust your room block as soon as possible. CMSA will obtain an audit of all rooms booked in our conference hotels. If it is determined that an organization has held and ultimately cancelled a reservation that included 3 or more rooms within 14 days prior to the start of the conference, May 27, 2019, a fee will be assessed against the organization. CMSA reserves the right to assess the fee at a rate of 1 ½ times the amount of the hotel room rate reserved multiplied by the number of rooms cancelled with the reservation.

PER DIEM ROOM BLOCK

A limited number of per diem rooms are available for government, military, VA and DoD registrants. To obtain the Government rate you must book under the CMSA Government room block. An appropriate government issued ID will be required at hotel check-in.

The per diem rate will be honored based on the availability allotted in our room block. Hotel rates are subject to applicable state and local taxes in effect at the time of check-in. Please reserve your room by our cut off date of May 2, 2019.
Las Vegas 2019 Exhibitor Application & Contract

June 10 - 14, 2019 • The Mirage Convention Center, Las Vegas, NV
Mail or fax this form with payment to: CMSA • 6301 Ranch Drive • Little Rock, AR 72223 • Email: partners@cmsa.org • Phone: 501-673-1116 • Fax: 501-421-2135

PUBLISHED EXHIBITING CO.:  

Published Contact Name:  
Address  
Website:  
The person listed above will be identified in the Conference Guide as the Company Contact.  

PUBLISHED Phone:  
Fax:  

CONFERENCE COORDINATOR:  
Company:  
Name:  
Contact Name:  
Address:  
Website:  
The person listed above will be identified in the Conference Guide as the Company Contact.  

REQUIRED  

CATEGORY LISTING: Please select no more than 3 categories below that describe your core business.  

<table>
<thead>
<tr>
<th>Category Listing</th>
<th>Category Listing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accreditation Programs</td>
<td>Home Care Products/Svcs</td>
</tr>
<tr>
<td>Certification</td>
<td>Physical Therapy</td>
</tr>
<tr>
<td>Associations/Foundations</td>
<td>Therapy Program Mgmt</td>
</tr>
<tr>
<td>CM Education</td>
<td>Translation Language Svcs</td>
</tr>
<tr>
<td>Consulting Svcs</td>
<td>Travel</td>
</tr>
<tr>
<td>Disability Mgmt</td>
<td>Urban</td>
</tr>
<tr>
<td>Disease Mgmt</td>
<td>Virtual</td>
</tr>
<tr>
<td>Guidelines</td>
<td>Voluntary</td>
</tr>
</tbody>
</table>

PAYMENT SCHEDULE:  

<table>
<thead>
<tr>
<th>Payment Schedule</th>
<th>Payment Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enclosed is my deposit of $1,000 per 10' x 10' space. (Full payment is required for all contracts received after 1/25/19).</td>
<td>Enclosed is my full booth payment.</td>
</tr>
<tr>
<td>Please invoice my company for deposit. I understand that the space may be cancelled if deposit is not received by CMSA within 60 days of receipt of this application. (Full payment is required for all contracts received after 1/25/19).</td>
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</tr>
<tr>
<td>A $1,000 deposit (per 10' x 10') and a completed contract are required to hold space. Space will be cancelled if deposit is not received within 60 days of submission of signed contract. Final payment due 1/25/19.</td>
<td>A $1,000 deposit (per 10' x 10') and a completed contract are required to hold space. Space will be cancelled if deposit is not received within 60 days of submission of signed contract. Final payment due 1/25/19.</td>
</tr>
<tr>
<td>Booth priorities are indicated by a letter above each number on the floor plan (A, B, C).</td>
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</tr>
<tr>
<td>Booths are assigned on a first-come, first-served basis after signed contract and deposit have been received and accepted.</td>
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</tr>
<tr>
<td>Cancellation &amp; Exhibit benefits are listed in the &quot;Rules Governing CMSA's 29th Annual 2019 Conference &amp; Expo.&quot;</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>After June 1, applications will only be accepted containing full payment via credit card.</th>
<th>Total Amount Due: $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Card Number</td>
<td>Exp. Date</td>
</tr>
<tr>
<td>Print Name on Card:</td>
<td>Signature:</td>
</tr>
</tbody>
</table>