



Case Management Society of America

6301 Ranch Drive | Little Rock, AR 72223

T 501.673.1116 F 501.421.2135

E partners@cmsa.org

www.cmsa.org

## Corporate Partner Application

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_, CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL\*: \_\_\_\_\_ COMPANY WEBSITE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*Your signature verifies that you have read and agreed to the fee and features of this application listed herein.*

\*YOUR VALID EMAIL ADDRESS IS REQUIRED. This is CMSA's preferred method for communicating. Your signature gives CMSA permission to conduct business via email and will only be used by CMSA and its partners/agents. Email addresses will not be provided to third-party vendors.

### CMSA CORPORATE PARTNER LEVELS

(Check one)

- |                                   |          |                                 |         |
|-----------------------------------|----------|---------------------------------|---------|
| <input type="checkbox"/> Diamond  | \$20,000 | <input type="checkbox"/> Gold   | \$5,500 |
| <input type="checkbox"/> Sapphire | \$15,000 | <input type="checkbox"/> Silver | \$3,750 |
| <input type="checkbox"/> Platinum | \$10,000 | <input type="checkbox"/> Bronze | \$2,000 |

### HOW DID YOU HEAR ABOUT THIS PROGRAM?

- Internet
- Referred by \_\_\_\_\_
- Current CMSA Member
- Other \_\_\_\_\_

### Method of Payment

Check

Credit Card

<input type="checkbox"/> American Express <input type="checkbox"/> Discover Expiration Date: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
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\_\_\_\_\_  
Name on Card (Please Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*See page 2 for details*

CMSA CORPORATE PARTNER FEATURES	DIAMOND \$20,000	SAPPHIRE \$15,000	PLATINUM \$10,000	GOLD \$5,500	SILVER \$3,750	BRONZE \$2,000
<b>1. CMSA Membership Mailing List</b> – Contact information for approximately 9,000 case manager members of CMSA to be used for your own promotional activities ( <i>phone, fax and e-mail information not included</i> ).	Unlimited Use (16,500 Value)	Unlimited Use (16,500 Value)	Unlimited Use (16,500 Value)	Unlimited Use (16,500 Value)	Two-Time Use (\$6,600 value)	One-Time Use (\$3,300 value)
<b>2. Individual Memberships</b> – Includes one National Membership and one local chapter membership, allowing networking at local CMSA Chapter events. ( <i>Charges for attending local Chapter events may apply.</i> )	10 Individual Memberships (\$1,700 Value)	7 Individual Memberships (\$1,190 Value)	6 Individual Memberships (\$1,020 Value)	4 Individual Memberships (\$680 Value)	2 Individual Memberships (\$340 Value)	1 Individual Membership (\$170 Value)
<b>3. National Recognition on <a href="http://www.cmsa.org">www.cmsa.org</a></b> – Inclusion of your company name, logo and link on the Corporate Partner section of CMSA's website visible to all members and web visitors.	√	√	√	√	√	√
<b>4. Market Analysis Data</b> – complimentary access to the most current data which will help with your marketing efforts to case managers. Help Case/Care managers perform their jobs more efficiently by knowing the challenges facing them each day.	√	√	√	√	√	√
<b>5. Social Network Updates</b> – Extend your reach to the broader Case Management community. One post on Twitter, Facebook and LinkedIn per year.	√	√	√	--	--	--
<b>6. Exhibit Space Discount</b> – Opportunity to receive exhibit space discounts for CMSA's Annual Conference which provides an opportunity to reach approx. 2,000 conference attendees.	\$3,000 Discount	\$2,500 Discount	\$2,000 Discount	\$1,200 Discount	\$900 Discount	\$300 Discount
<b>7. Conference Registrations</b> – Individual registrations to CMSA's Annual Conference, which can be used by employees or clients to reach approx. 2,000 influential case managers and care management industry participants.	6 Conference Registrations (\$5,300 Value)	5 Conference Registrations (\$4,395 Value)	4 Conference Registrations (\$3,516 Value)	3 Conference Registrations (\$2,600 Value)	2 Conference Registrations (\$1,750 Value)	1 Conference Registration (\$879 Value)
<b>8. Early Booth Selection</b> – Receive exclusive view of next year's floor plan and reserve premium booth space.	√	√	√	√	√	--
<b>9. Annual Conference Recognition</b> – Corporate Partners who exhibit at Annual Conferences will receive recognition on Expo Hall entrance unit signage, booth signage and in Conference Guide.	√	√	√	√	√	√
<b>10. Webinar Discounts</b> - Present your educational material to the CMSA Audience. CMSA will promote the webinar to the entire CMSA membership as well as information subscribers. Discounts available (at right) from a \$5,000 base fee. ( <i>CMSA to approve content.</i> )	30% Discount	25% Discount	20% Discount	15% Discount	10% Discount	5% Discount
<b>11. Post-Conference Attendee List</b> – <u>Exclusive access</u> to the Post-conference Attendee Mailing List ( <i>phone, fax and e-mail information excluded</i> ).	√	√	√	√	√	√
<b>12. Exclusive use of the Corporate Partner Logo</b> – Corporate Partners receive a unique logo to use in promotional activities ( <i>some restrictions apply</i> ).	√	√	√	√	√	√
<b>13. Recognition in each issue of <i>CMSA Today</i><sup>™</sup></b> - (CMSA's official magazine) – sent to approximately 9,000 CMSA members and 20,000+ information subscribers.	√	√	√	√	√	√
<b>14. Advertising Discounts</b> – discount applies to <i>CMSA Today</i> <sup>™</sup> and the Professional Case Management Journal.	<b>10% Discount</b>					
<b>15. Career Center</b> – Opportunity to receive discounts for job postings on CMSA's Career Center, which offers the most targeted advertising for your CM industry positions.	40% Discount	35% Discount	30% Discount	25% Discount	20% Discount	10% Discount
<b>16. Naylor Association Solutions Program</b> – exclusively available to Corporate Partners. Naylor will send your message directly to the e-mail in-box of the CMSA Member. ( <i>CMSA to approve content. \$4,000 fee in addition to Partnership investment. Limited availability.</i> )	6/ year	5/ year	4/ year	2/ year	1/ year	--

(Revised 9-21-2018)