



# CMSA 2018 Mobile App Sponsorships

(for maximum exposure, submit your materials ASAP!)

Deadline for Receipt of Materials: June 1, 2018  
Send to: smarshall@fraserimageers.com

## OVERALL MOBILE APP SPONSOR – SPLASH PAGE!

Sponsor recognition as the Sponsor of the Mobile App—Includes:

- Logo placed exclusively on Loading Screens EVERY TIME App is launched.
- One Bottom Banner (For Exclusive Sponsor Only)
- Enhanced Exhibitor Listing

\$10,000 – Exclusive

\$5,000 – Non-Exclusive

## BANNER AD – Limit 5

- Get noticed! Your ad appears at the bottom of most app pages
- Higher “click through” rates
- Include your embedded image (1024 x 640 pixels, in png format)
- Include a direct link to your website or to your Enhanced Exhibitor Profile
- Enhanced Exhibitor Profile (see below)

\$3,000

## PUSH NOTIFICATION (limited to 9 participating companies)

A powerful “real-time” message sent at a designated date and time. Similar to a text message, but your message goes through the app itself to every attendee who has downloaded the app. Send your message to everyone or target a specific group. (One message with a 170 character maximum.)

\$1,500

## SURVEYS

Gain valuable intel on the conference audience. Collect feedback from attendees and drive brand/product awareness at the same time. Provide incentive for completion by offering a prize or entry into a raffle.

\$550

## ENHANCED EXHIBITOR PROFILE

Make your listing STAND OUT and leave attendees wanting more! Includes a flag next to your company name. Also includes company logo, images, presentations, company description, contact information, videos and “Buzz Me” alerts (letting attendees contact you from within the app). Logos should be 500x500 px in png format.

\$350

## HIGHLIGHTED BOOTH ON FLOOR PLAN

Highlight your booth on the floor plan with your company logo and stand out from the rest!

\$150

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By issuance of this information, Company or agency shall indemnify and hold CMSA, its employees, agents and its subcontractors free and harmless from any expenses and costs (including but not limited from claims of libel, violation of privacy, copyright infringement or otherwise). CMSA shall have the right to settle any such claims and to control any litigation or arbitration. All insertions are accepted by CMSA on the representation that the agency and/or Company are properly authorized to publish the entire contents and subject matter thereof. It is understood that in the consideration of the insertions, the Company and/or agency agrees to indemnify and hold CMSA harmless from and against any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, liability for use of classified material, and any other claims based on the contents or subject matter of such insertions. CMSA assumes no liability if for any reason it becomes necessary to omit an insertion. No conditions other than those set forth in this document shall be binding on CMSA unless specifically agreed to in writing by CMSA.



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## AGREEMENT

If the terms of this Agreement meet with your approval, please sign and date below. A completed and signed copy of this Agreement may be faxed to the CMSA Secure Fax line: 501-421-2135 or submitted via e-mail to: smarshall@fraserimaginers.com

CMSA offers the mobile app through its designated vendor. While CMSA uses its best efforts to ensure the app will function properly, it assumes no responsibility for any functionality issues with the app and no refunds shall be issued. In the event of any concerns, please notify CMSA staff so that they may investigate the concerns and work to correct any issues.

Sponsor Representative Signature \_\_\_\_\_ Date \_\_\_\_\_

## CONTACT INFORMATION: (Completion of this information REQUIRED FOR ALL INSERTIONS – Including those provided as part of a Sponsorship Agreement)

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## METHOD OF PAYMENT: (Non-Refundable; payment must be received to complete request. Not applicable to Insertions provided as part of a Sponsorship Agreement.)

Check or Money Order Enclosed (Payable to CMSA) Amount Enclosed: \$ \_\_\_\_\_

Visa  MasterCard  Amex  Discover Amount to be Charged: \$ \_\_\_\_\_

Card number:             Exp. Date:

Printed Name on Card: \_\_\_\_\_

Address if different than above: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_