



National Case Management Week

What Is Case Management?

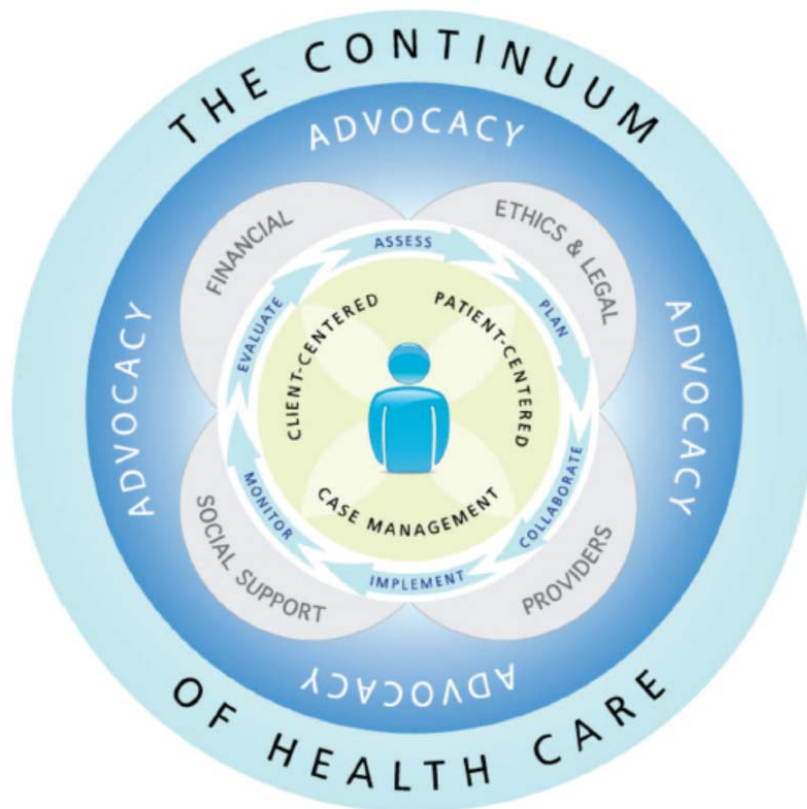
While there are many definitions of case management, the 2016 definition approved by CMSA is as follows (CMSA, *Standards of Practice for Case Management*, Rev. 2016):

“Case Management is a collaborative process of assessment, planning, facilitation, care coordination, evaluation and advocacy for options and services to meet an individual’s and family’s comprehensive health needs through communication and available resources to promote patient safety, quality of care, and cost effective outcomes.

Care managers are advocates who help patients understand their current health status, what they can do about it and why those treatments are important. In this way, care managers are catalysts by guiding patients and providing cohesion to other professionals in the health care delivery team, enabling their clients to achieve goals more effectively and efficiently.

The Case Management Society of America is the leading membership association providing professional collaboration across the health care continuum to advocate for patients’ wellbeing and improved health outcomes by fostering case management growth and development, impacting health care policy, and providing evidence-based tools and resources.

Continuum of Health Care



CMSA Fact Sheet

www.cmsa.org

Overview:

The Case Management Society of America is the leading international, not-for-profit association committed to furthering the role case management plays in our nation's health care system. It supports the professional careers of those that assess, plan, facilitate, and advocate for a patient's individual health needs.

Founded: 1990

Association Services:

Educational Programs, Annual Conference, Legislative Advocacy, Career Services, Leadership Training, Online Research, Tools/Resources/Interactive Forums, Industry Publications, Networking Opportunities

Chapters:

75+ affiliated and pending chapters

Members:

Over 30,000 members, subscribers and followers including case managers, physicians, nurses, social workers, health care administrators and other professionals

Leaders:

Mary McLaughlin-Davis
President 2016-2018

Published Standards and Guidelines:

Standards of Practice for Case Management, Revised 2016©

Ethical Statement on Case Management Practice

Case Management Adherence Guide (CMAG)

CMSA's 2017-2018 Board of Directors



History of National Case Management Week

Plans for National Case Management Week first began in 1998 as an effort to help move the Case Management industry forward. This was the first major initiative of the association since its merger with ICMA in 1995. The CMSA Board of Directors agreed to a Case Management Week celebration during the week of October 10, 1999, a date chosen in honor of the Association's establishment on October 10, 1990. Later, it was decided to mark the second full week in October each year as National Case Management Week. As the idea quickly spread, other organizations also began to establish their own Case Management Week celebrations.

In an effort to strengthen the movement, collaborate with other organizations, and avoid confusion about the celebration, CMSA approached those organizations about unifying the annual event and celebrating it during the same week.

CASE MANAGEMENT WEEK PROCLAMATION

Initially, CMSA promoted Case Management Week to chapters. But as awareness grew, promotions extended to employers, the full membership, and other health care organizations. In 2000, Nancy Skinner, RNBC, CCM, a CMSA Past President and Board Member at the time, was instrumental in the creation of an officially recognized National Case Management Week Proclamation.

She was the first to submit a request and receive a proclamation from Governor Don Sundquist declaring an official National Case Management Week in her home state of Tennessee. Since then, many CMSA chapters have followed suit in their respective cities and states.



WAYS TO CELEBRATE

CMSA promotes National Case Management Week extensively with an annual National Case Management theme and logo design, as well as through member promotions, national press releases, online tools and resources, and sales of promotional products. Items featuring the National Case Management Week logo include lapel pins, t-shirts, totes, key chains, notebooks, luggage tags, and more.

TWO PURPOSES

The purpose of Case Management Week is two-pronged. First, it is designed to help bring attention to the contributions and commitments case managers make. To bring recognition to their commitment to improving health care, CMSA members are encouraged to wear their pins and t-shirts, plan celebratory events for their colleagues, have

National Case Management prize giveaways, and plan festivities and other events to honor themselves and others in the industry. Secondly, case managers are encouraged to educate others about what they do in order to increase awareness about the industry. This includes spreading the information to patients and their families, consumers, other departments in their company, other professionals, government entities, etc.

Sample CM Week Proclamation Letter

The sample content below is a template that is available to local CMSA Chapters whose leaders may desire to contact their city or state officials with a request for a CM Week proclamation.

(logo)

<Date>

<Address>

Dear <Sec of State>:

The Case Management Society of America (CMSA), will celebrate National Case Management Week, October 8 – 14, 2017. This week long celebration serves to recognize case managers, to educate the public about case management and to increase recognition of the significant contribution of case managers to quality health care for the patient, health care provider, and payer.

Entities ranging from health care facilities, managed care organization, military installations, employer markets and care & disease management companies will be sponsoring local recognition, and educational events during this week through activities in the health care companies and efforts of the local CMSA chapters. The Case Management Society of America is an international organization of case managers, and health care professionals, committed to promoting the growth and value of case management, and to support the evolving needs of the case management professional. Founded in 1990, CMSA's community consists of over 30,000 members, subscribers and followers as well as over 75 affiliated and pending chapters. Case management is a collaborative process of assessment, planning, facilitation and advocacy options and services to meet an individual's health needs through communication and available resources to promote quality cost-effective outcomes.

As president of the local affiliate of the national organization, I respectfully request the state of <state> proclaim October 8 – 14, 2017 as National Case Management Week. As a nonprofit organization, we are proud of the contribution our membership makes to the quality of health care in <state>. To that end, we believe this proclamation will serve to support the continuing work of <chapter name> as a critical link in the effective delivery of health care. In a time of unprecedented change and uncertainty in the health care industry, certainly we can all agree the mission and goals of CMSA and case management will serve the citizens of <state>.

Sincerely,

NOTE:

(If a proclamation is received, contact local TV stations, newspapers and cable local access to see if you can promote case management. What an opportunity to educate the public about what is case management and to ask for a case manager!)

STATE BY STATE RECOGNITION

Since the initial National Case Management Week proclamation in 2000, many CMSA chapter leaders around the country have worked hard to have National Case Management Week recognized at both city and state levels by presenting lawmakers with this important information.



**Official Case Management Week Proclamations
Within the Last Decade:**

Alaska	Kentucky	North Carolina
Alabama	Louisiana	Ohio
Arkansas	Maine	Oklahoma
Arizona	Maryland	Oregon
California	Massachusetts	Pennsylvania
Colorado	Michigan	Rhode Island
Connecticut	Minnesota	South Carolina
Delaware	Mississippi	Tennessee
District of Columbia	Missouri	Texas
Florida	Nebraska	Vermont
Georgia	Nevada	Virginia
Hawaii	New Hampshire	Washington
Iowa	New Jersey	Wisconsin
Illinois	New Mexico	
Indiana	New York	

2017 National Case Management Week Logo



CM Week Dates	
2017	October 8-14
2018	October 14-20
2019	October 13-19

For more information about National Case Management Week, visit:
www.cmsa.org/cmweek
<https://www.facebook.com/NCMWeek/>
#CMWeek17